

STYLISH OUTDOOR SOLUTIONS

# living concrete

DECORATIVE CONCRETE SOLUTIONS



Sandy Beige with Charcoal Fleck - Large Tile



# DECORATIVE CONCRETE FOR LIVING SPACES



strong, durable & economical

## Add value and style to your home with Parchem's range of decorative concrete

Parchem Construction Supplies is Australia's leading manufacturer of innovative decorative concrete products. Our range of decorative concrete products include stamped impression concrete, stencil patterned concrete, coloured concrete, resurfacing products and sealers plus internal flooring.

**Our Living Concrete brochure was developed to help guide you through your decorative concrete project.**

### Benefits of Parchem's Decorative Concrete

Australian Made | Green Option Available | Slip Resistance | Low Maintenance



Charcoal base with clear release agent



Gun Metal



Custom flake blend

### New Concrete

Your options are endless with new concrete. One of the best attributes of decorative concrete is that it can assume any shape, design, texture and pattern. With new concrete, you are starting from a clean slate and you have a wide range of options to create that stylish finish for your home. For external projects, the main applications are stamped, stencil and coloured concrete. These can be customised to your preferred colour, design and texture. Parchem's Living Concrete brochure provides you with useful information in planning your project and selecting your final finish.

### Existing Concrete

If you have an existing concrete space which needs uplifting, then look into our resurfacing solutions. Concrete resurfacing is a flexible and cost effective option, with a range of colours and finishes to choose from. Resurfacing is ideal for restoring tired looking concrete areas, driveways and pathways, or complementing your new space with a fresh, contemporary look. This brochure will outline a number of options available to you.

### Internal Flooring

Parchem's internal flooring products provide limitless design and flexibility. Whether it is a garage, kitchen or activity room, you can create a hard wearing surface that suits your requirements and style. Check out Parchem's Mastershield products for internal flooring.



Colour Thru - Pine Needles

# FROM INSPIRATION TO APPLICATION...



strong, durable & economical



## Deciding on the look and style of your project

When deciding on the style or look of your decorative concrete project, you may want to consider the environment, your home features, colours and the materials around the project.

- Consider the home's natural environment (e.g. bush, urban, beach). Colour schemes generally blend in with the natural surrounds (e.g. green/greys - bushland; yellows/whites - beach/seaside).
- Think about the features of your home which you would like highlighted.
- Remember that colours under direct sunlight will always appear lighter. Don't be afraid to choose darker tones on your exterior. Similarly colours which are high in chroma will appear brighter. Exterior schemes are usually greyed down.
- Consider the existing substrates (colours of bricks, roofing, guttering, garage doors, windows, fencing, pools, tiling).
- You may need to review Council restrictions e.g. heritage listed areas which limit the choice of designs .
- Position or direction in which the home faces. North facing areas will have strong sunlight throughout the day; south facing areas will be dimly lit.
- Whether you are using Colorbond® steel colours in your garage doors, framing, roof tiles or fencing, it is important to complement your concrete colour to that scheme.



# CHOOSING YOUR DECORATIVE CONCRETE APPLICATION

# STENCIL PATTERN CONCRETE

Depending on the style you choose, Parchem products can create the look you want

With the wide range of colours and patterns available for these solutions, you will surely find a decorative concrete finish that complements your style.



## Stencil Pattern Concrete

Stencil pattern concrete is an effect achieved by applying colours and patterns to freshly laid wet concrete.

**Popular looks:** tile, brick, pavers, cobbled stone.

**More info see page 7**



## Stamped Impression Concrete

Stamped impression concrete is a system of adding colour, pattern and texture to a plain concrete slab at the time of pouring.

**Popular looks:** slate, rock, cobbled stone, timber

**More info see page 8**



## Concrete Resurfacing

Our spray on resurface coatings bond rigidly to existing suitable concrete surfaces and help create a slip resistant, textured, decorative surface with excellent durability and abrasion resistance.

**Popular looks:** exposed aggregate, tile, brick, pavers

**More info see page 9**



## Coloured Concrete

Coloured concrete is a high quality pigment blend that is mixed into concrete prior to pouring. This gives a depth of colour throughout the entire laid slab allowing for long term colour performance, even if surface scuffing or chipping occurs.

**Popular looks:** exposed aggregate, tile, brick, pavers

**More info see page 10**



## Mastershield

Mastershield is our polymer flooring range and it is ideal for both domestic and commercial use giving a smooth seamless finish.

**Popular looks:** flake floor, seamless gloss

**More info see page 11**



## Strong, durable & economical

Stencil pattern concrete is a system of adding colour, pattern and texture to a plain concrete slab at the time of pouring. The finished job has the attractive look of brick or stone with a contrasting grout line.

The primary surface colour of a stencil pattern concrete surface is achieved by working an oxide hardener into the concrete surface. This not only provides a deep colour, but also strengthens to give the surface more resistance to chipping and scratching than normal concrete.



### DESIGN TIP

Laying the stencil at a 45 degree angle allows you to achieve a different look. Please ask your applicator about your options with the various patterns available.

# STAMPED IMPRESSION CONCRETE

# CONCRETE RESURFACING



Colour Thru - Seagrass base with Charcoal liquid release agent



French Grey base with Charcoal and White fleck

## Stamped Impression Concrete makes an impression that lasts

Stamped impression concrete offers a distinctive and elegant look to your home. Recreate the look of slate, or give your outdoor setting a contemporary stylish look using one of the various patterns available such as authentic brick, cobblestone or even timber deck stamps.

Consider your outdoor areas as an extension of your home and create adaptable living solutions for the way you live today. Choose from a wide selection of contemporary and traditional patterns combined with a comprehensive range of colours to add living dimension to your newly placed driveways, carports, entertainment areas, pool surrounds, patios, paths and other pavement areas.



### DESIGN TIP

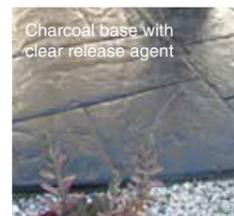
You can create an attractive two-toned appearance by combining colours. Simply select a base colour and use a different colour release agent to achieve a look which emulates slate or even stone adding to the aesthetic appearance of your home.



Latte with Seamless stamp



Sandstone with Coffee Brown release agent - Timber-Deck stamp



Charcoal base with clear release agent



Cream with Charcoal fleck - Charcoal border



Fauxstone blends



Marigold & Vintage Buff

## Changing the face of concrete

Resurfacing is designed to create a decorative finish on existing concrete surfaces. Our spray-on resurface coatings bond rigidly to existing suitable concrete surfaces and help create a slip resistant, textured, decorative surface with excellent durability and abrasion resistance.

Parchem's Covacrete Nxtgen system is widely chosen by top builders for their luxury display homes. Covacrete Nxtgen can transform your concrete surface with amazing results. Available in the latest colours, our concrete resurfacing products are sure to win you over.

Designed to be sprayed over existing concrete, our wide selection of colours will add that designer-edge to your property.



### DESIGN TIP

Complement the look of your home by using a base colour and then applying a different coloured fleck coat on top to create a simplistic and fashionable look.

# COLOURED CONCRETE

# INTERNAL FLOORING



River Pebble



Richmond Marble blend

## Depth of colour

Coloured concrete is a high quality pigment blend that is mixed into concrete prior to pouring. This gives a depth of colour throughout the entire laid slab allowing for long term colour performance, even if surface scuffing or chipping occurs.

The wide range of natural colours available makes coloured concrete ideal for around the home and allows you to create your own style and look.



### DESIGN TIP

If you're considering an exposed aggregate driveway, then adding a Colour Thru base will enhance the look of your project. Colour Thru allows you to blend your surrounds perfectly.



Sand Dunes



Graphite



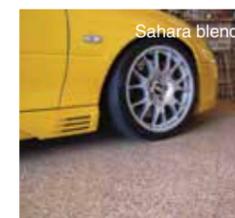
Autumn Shades



Custom Blend



Pine Marble blend



Sahara blend

## The ultimate in decorative flooring

Mastershield is our polymer flooring range and it is ideal for both domestic and commercial use giving a smooth seamless finish. It is a hard wearing surface which gives great strength and durability with fantastic design flexibility.

Design ideas are only limited by your imagination. With Mastershield, you can create floors to suit your every need - from a cutting edge feature floor to garage floors, home bars, entertainment areas, laundries and rumpus rooms.

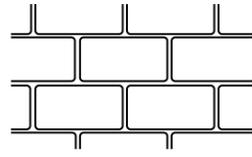


### FLAKE

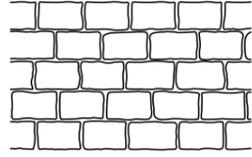
The Mastershield Flake is a coloured chip, available in a range of colours and two sizes, small and large. When added to Mastershield polymer base coat, top coat and sealer, it creates a unique flooring system.



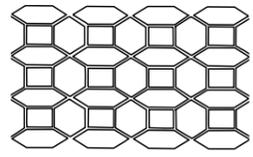
# STENCIL PATTERN SELECTIONS



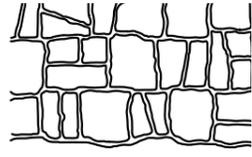
**Block**  
Brick Size 398 x 192mm



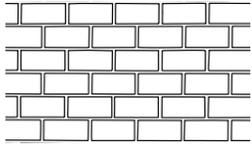
**Rustic Brick**  
Av. Brick Size 230 x 140mm



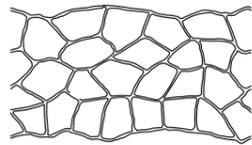
**Mediterranean**  
Rectangle 172 x 116mm



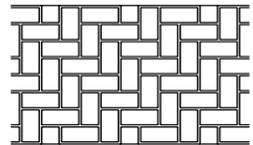
**Convict Brick**  
Av. Brick Size 240 x 237mm



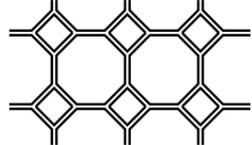
**Brick**  
Brick Size 226 x 105mm



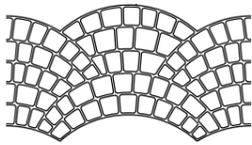
**Bushrock**  
Av. Brick Size 230 x 225mm



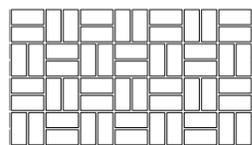
**Classic Herringbone**  
Av. Brick Size 195 x 90mm



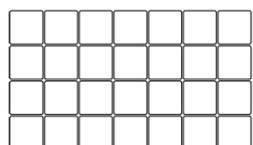
**10" Diamond Tile**  
Tile Size 262 x 262mm,  
Diamond Size 100 x 100mm



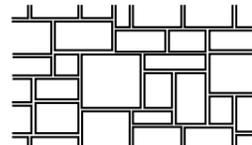
**European Fan**  
Av. Brick Size 130 x 100mm



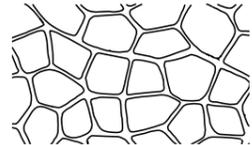
**Basket Weave**  
Brick Size 195 x 90mm



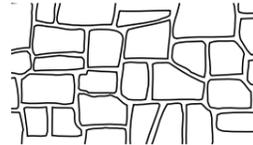
**8" Quarry Tile**  
Tile Size 195 x 195mm



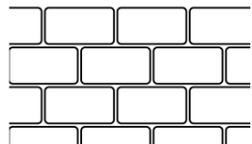
**Ashlar Slate**  
Av. Brick Size 257 x 155mm



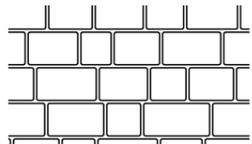
**Flagstone**  
Av. Brick Size 250 x 180mm



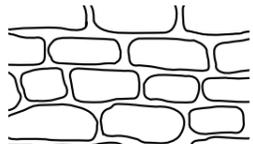
**Keystone**  
Av. Brick Size 200 x 150mm



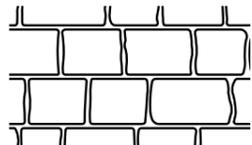
**Regal Tile**  
Tile Size 267 x 138mm



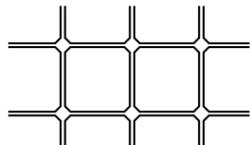
**Random Bluestone**  
Av. Brick Size 197 x 140mm



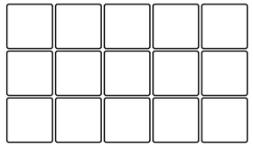
**English Cobble**  
Av. Brick Size 300 x 100mm



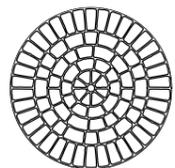
**Cobblestone**  
Av. Brick Size 235 x 126mm



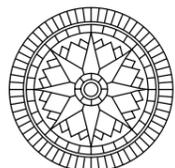
**Antique Tile**  
Tile Size 264 x 264mm



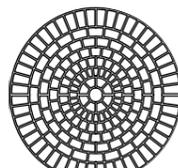
**Large Tile**  
Tile Size 264 x 264mm



**Cobble Rosette**  
Diameter 1.6m  
Av. Brick Size 165 x 78mm



**Star Compass**  
Diameter 1.6m (N,S,E,W  
Letters Available)



**Rosette**  
Diameter 0.9m/1.6m/2.2m



**Edge Brick Header**  
Brick Size 225 x 105mm



**Cobble Header**  
Brick Size 195 x 130mm



**Brick Header Course (Soldier Course)**  
Av. Brick Size 195mm x 105mm



**Keystone Header**  
Av. Brick Size 180 x 100mm

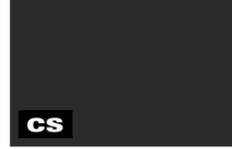
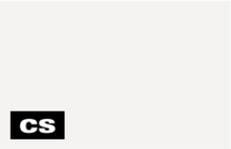
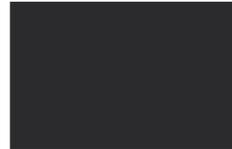


**Large Tile Header**  
Brick Size 265 x 265mm

Please note: the range of stencils & colours stocked will vary by location. Please contact your nearest store for stencil & colour availability.

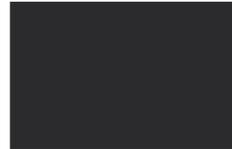
(Av) = sizes within the stencil pattern may vary, therefore the average size is an indication only.

# COLOUR HARDENERS & RESURFACING

 CS Lite Mocha	 CS Brazil Nut	 CS Chestnut	 CS Burgundy	 CS Black
 CS Desert Sand	 CS Chocolate	 CS Latte	 CS Brick Red	 CS Charcoal (FTCHA)
 CS Vintage Buff	 CS Coffee	 CS Merino	 CS Dark Terracotta	 CS Charcoal (MPCHA)
 CS Cream	 CS Sandstone	 CS Silver Sands*	 CS Light Terracotta	 CS Gun Metal
 CS Sandy Beige	 CS White	 CS Pearl Lustre*	 CS Caramel	 CS Bluestone
<p><b>CS</b> Indicates colour available as Coloured Sealer  <b>CS</b> Available as "Order Only" 20L pre-tinted Sealer</p> <p>* Silver Sands, Pearl Lustre &amp; Blue Gum available in resurfacing only</p>				
 P=FTRACHO10 L=RALCOF Dark Brown	 P=FTRACOF10 L=RALCIN Light Brown	 P=FTRANEU10 L=RALCL Clear	 P=RAPMAR L=RALMAR Orange	 P=RAPBLA L=RALBLA Black
<p>PRECAUTIONS AND LIMITATIONS - Colours shown on this chart are to be used as a guide only. Colours illustrated are reproduced as closely as modern printing techniques allow. Brochures and display pavements are intended as an indication only. As the ingredients within this product are derived from natural sources, colours may vary from batch to batch. Variations in colour and shading may also occur depending on the job conditions, chosen texture and finishing practices employed by your concrete contractor.</p> <p><b>P = Powder L = Liquid</b></p>				
<p><b>Grey</b> P=FTRABLU10 L=RALBLU</p> <p><b>Charcoal</b> P=FTRACHA10 L=RALCHA</p>				

Please Note: The range of stocked colours will vary by location so please contact your nearest store for the range of colours available.

# RELEASE AGENTS

# COMBINATION PATTERN & COLOUR SAMPLES



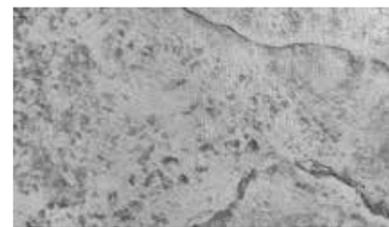
**Bushrock**  
Colour: Beige  
Release: Charcoal



**Ashlar Slate**  
Cove Finish  
Colour: Cream  
Release: Coffee Brown



**Walkway Slate**  
Colour: Grey  
Release: Charcoal



**Seamless**  
Colour: Bluegum  
Release: Charcoal

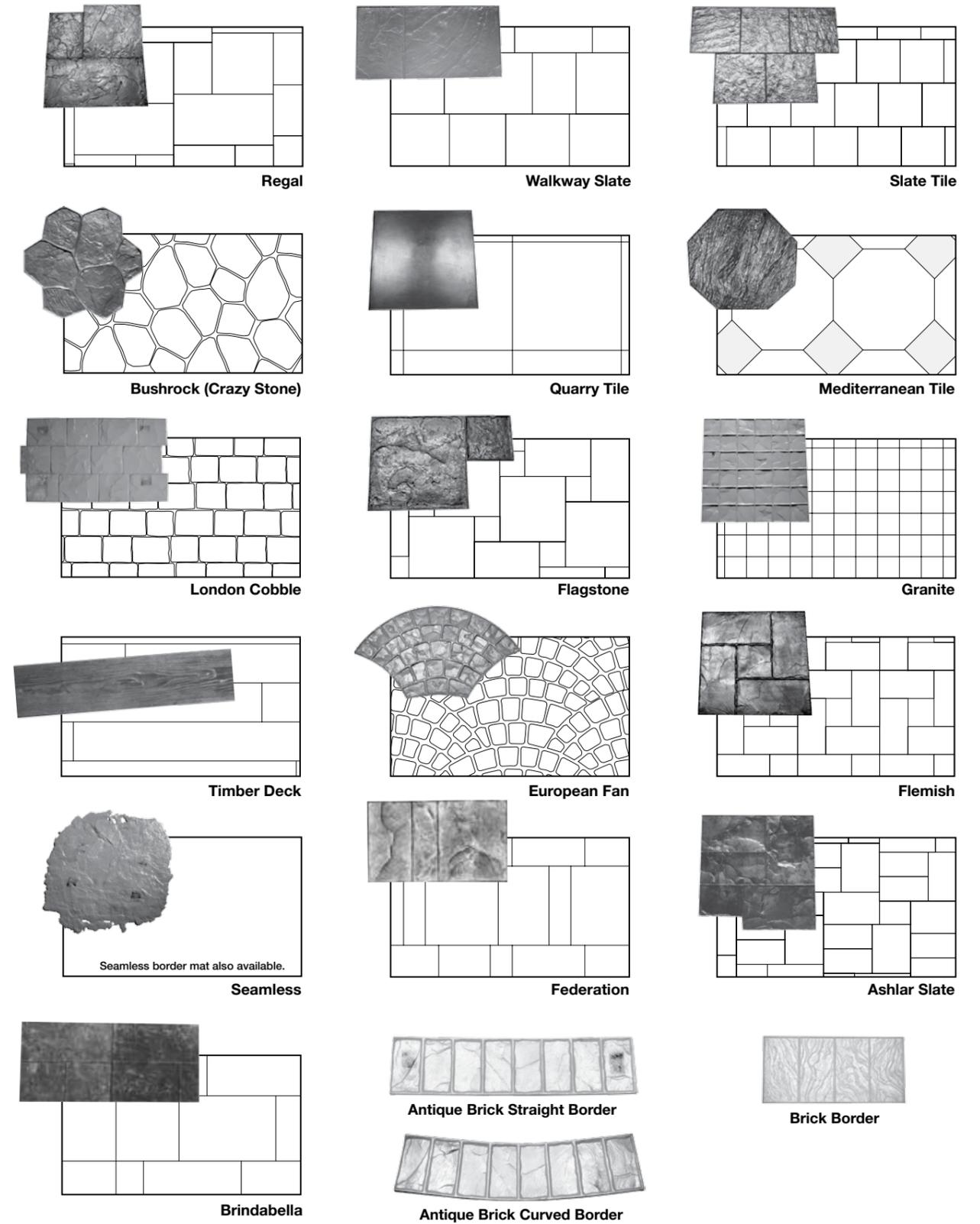


**Brindabella**  
Colour: Bluestone  
Release: Charcoal



**Seamless Stamp with Flander Weave Stencil**  
Colour: Cream  
Release: Neutral\*

# STAMP IMPRESSION SELECTION



Mix and match your choice of base colour with a release agent to achieve a unique finish reflecting your personal style. Patterns shown are indicative only as stamp mats may vary from outlet to outlet & effects vary depending on the order & direction the mats are placed. Refer to your contractor for colour combinations, pattern selection & availability.

When purchasing stamp mats please allow a lead time of up to two weeks from purchase/order date. Stamp mats are available for hire through all Parchem Construction Supplies branches.

# VISUALISE YOUR PROJECT

# STEPS TO YOUR NEW DECORATIVE CONCRETE PROJECT



Parchem has an online visualiser that allows you to play around with colours and styles to help you visualise your project.

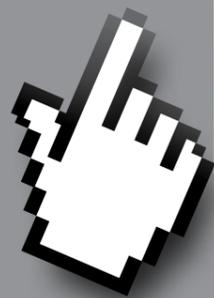
Step 1: Choose your colour



Step 2: Choose your stencil



Step 3: Choose your grout colour



You may also want to visit Parchem's trade stores to view some sample tiles and talk to our experts. Visit [www.parchem.com.au](http://www.parchem.com.au) for our trade store locations or call us at **1300 737 787** for more information.

Planning your project is really important and a little bit of research and preparation will go a long way to help you get the best outcome. Here are some tips to help you deliver a successful decorative concrete project:



## Research & learn

Consider your environment and needs to help select the right application, style and colours for you. Look around your area, if you like someone's driveway, consider asking them about the contractor and the finish.



## Ready to go

Call or email several contractors in your area. Note response times.



## Get written estimates

Consider timeliness and thoroughness of quotes. Discuss any special situations or requirements about you project.



## Compare "apples to apples"

Verify application procedures. Start dates and job duration. Verify all inclusions or omissions.



## Practice diligence

Check references, licensing and insurance.



## Sign the contract

No verbal agreements. Include payment schedule. Double check patterns and colours.



## Pay on time

Per the agreed payment schedule.

# FAQ'S

# ENJOYING YOUR SPACE



Sandy Beige with Charcoal fleck



Enjoy your decorative concrete space for years to come. Here are some tips for maintaining and caring for your decorative concrete surface.

Decorative Concrete has distinct advantages over other pavements and given the correct care and maintenance your new or resurfaced concrete will maintain its colour and appeal for future years.

Your new or resurfaced decorative concrete is treated with an acrylic sealer to help produce an attractive surface that is easier to clean and maintain than unsealed concrete. The sealer works by blocking the pores of the concrete, providing a protective layer that helps stop dirt becoming ingrained and helps achieve a more consistent look.

Acrylic sealers will wear over time, however, if well maintained you will maximise the lifetime and reduce the frequency of resealing. Under normal conditions resealing may be required every 18-24 months.

To ensure the maximum lifetime of your sealer and to keep your decorative surface looking like new it is recommended that periodic maintenance be carried out. Maintenance is as simple as removing foreign material and cleaning from time to time.

Due to the incompatibility of some sealers we recommend the use of Parchem Construction Supplies sealers only.

By combining the versatility and performance advantages of concrete with the decorative concrete appeal of Parchem Construction Supplies products, you have chosen the best of both worlds.

## How do I find the right contractor to install my driveway?

You can search online, local directories or ask people you trust for referrals. Alternatively, you may look at decorative concrete driveways in your neighbourhood and get the names of the contractors who installed the driveways that appeal to you most. Be sure to ask the homeowners about their experience with the contractor and the quality of the workmanship. Get references from friends, home builders or local ready-mix suppliers.

Once you come up with a list of contractors, be sure to ask for references and get a list of projects in your area that you can check out. Also ask how long the contractor has been in business, if they're insured, whether they have any professional certifications, and if they offer a warranty for their work.

## Do I need to seal my new concrete driveway?

You should apply a high-quality sealer to all exterior concrete slabs. The sealer helps protect the concrete from moisture absorption, exposure to chemicals, and

grease and oil stains. On decorative coloured concrete, a sealer will also help enhance the colour. Regardless of the sealer you use, be sure it's applied according to the manufacturer's instructions.

## What if the colour isn't what I expected?

It's unrealistic to expect your contractor to precisely match the colour of your concrete driveway to a showroom sample, a neighbour's decorative concrete driveway, or a photo from a brochure. Even plain concrete can exhibit colour variations, especially if the project requires more than one load of concrete or if the concrete placements are made on different days. Most of these variations are minor and will fade over time.

## Can I get a warranty for my concrete driveway?

Yes! Many contractors will warrant their work, and you may be able to obtain an extended warranty. Speak to your contractor about this before signing up for the project.

## Is it hard to maintain?

No, it's not hard to maintain as long as you wash any contaminants as soon as possible. Your supplier should provide you with maintenance and care instructions for your decorative concrete surface. Parchem has a maintenance and care flyer, contact us to request one.

## Where can I view samples?

A range of samples can be viewed at Parchem's trade stores located across the country. Visit our website to find locations or call 1300 737 787.

Refer to back page for locations



**TO GO GREEN, INSIST ON A WATER BASED SEALER FOR YOUR CONCRETE SPACE.**

## Avoid

- Solvent based or chlorine based cleaners
- Car washing on pavement as some detergents and waxes can affect sealer
- Oil or petroleum based product spills
- Excessive leaf or organic litter (may stain)
- Traffic on abrasive materials
- Excessive dirt ingress

## Resealing

If your pavement looks 'faded', patchy or dull when dry but appears ok when wet – it is time to reseat. A simple test to determine if your pavement is due for resealing is to wet it. If the surface darkens and appears more consistent then resealing may be required. Always reseat with the appropriate sealer to suit your decorative surface, and to only apply to properly prepared and dry surfaces.

# Situation Solution

<b>Excessive dirt deposit</b>	Clean dirt off (normal cleaning method).
<b>Pavement appears faded but is OK when wet</b>	Resealing may be required.
<b>Oil / petrol spills</b>	Absorb spillage with absorbent material and treat with suitable degreaser.
<b>Rubber or tyre marks</b>	Remove with Sealer Prep (Tyre Mark Remover). Available at Parchem.
<b>Cracks - Unfortunately, when control joints are in place and precautions have been taken your concrete could still crack</b>	Most cracking is non structural and is best left alone, as repairs are often difficult and unsightly. These cracks are unrelated to the decorative surface and are due to the nature of concrete. Structural cracking is normally wider than 1.5mm and if necessary should be assessed by a qualified Structural Engineer.
<b>White patches</b>	Whitening may occur from time to time due to various reasons. Under normal circumstances whitening is not a common occurrence but if it does happen please contact your applicator or your nearest Parchem Construction Supplies Trade and Display outlet for assistance.



For further information on decorative concrete, visit or call one of our branches and speak to our friendly staff



**New South Wales**

- Beresfield** 02 4964 4277
- Coffs Harbour** 02 6652 3599
- Narellan** 02 4647 0623
- Padstow** 02 9771 6626
- Penrith** 02 4722 9259
- \*Port Macquarie** 02 6581 1221
- Riverstone** 02 9627 9133
- Tuggerah** 02 4352 2287
- \*Tuncurry** 02 6554 6422
- Wetherill Park** 02 8781 2051

**Australian Capital Territory**

- Fyshwick** 02 6228 1313

**Queensland**

- Arundel** 07 5500 5600
- Brendale** 07 3889 7600
- Gladstone** 07 4978 0128
- Morningside** 07 3902 2300
- Springwood** 07 3808 8133
- Townsville** 07 4779 4750

**Victoria**

- Brunswick** 03 9380 2400
- Campbellfield** 03 9308 6133
- Dandenong** 03 8710 7000

**Western Australia**

- Belmont** 08 6279 9799

**South Australia**

- Hindmarsh** 08 8241 6000
- \*Salisbury** 08 8182 4044

**Tasmania**

- Moonah** 03 6278 7277

\*indicates agent of Parchem

The range of products will vary by location so please contact your nearest store for the range of products in stock.



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